



2024 Sheridan Celebrates Sponsorship Opportunities & Benefits

Sponsor Benefits per sponsorship level	Cajon \$1,000-1,250	Acordeón \$750-\$950	Guitarra \$500-\$700	Trompeta \$200-\$450	Castanets** \$100-\$150**
Your business name & website link on Sheridan Celebrates Facebook Page (1,200 followers)	✓	✓	✓	✓	✓
Exhibitor space for your business at the 9/28/24 Festival (anticipated attendance 2000)	✓	✓	✓	✓	✓
Your business name printed on large banner displayed at 9/28/24 Festival (anticipated attendance 2000)	✓	✓	✓	✓	
Your business name printed on a large banner displayed on City Hall lawn for 30 days following the 9/28/24 Festival	✓	✓	✓		
Four, 15-second, 45-word advertisements from the announcers stand at the 9/28/24 Grand Parade (anticipated attendance 1000)	✓	✓			
Your business logo on Sheridan Celebrates fundraising landing page (1,000 visitors in 2020)	✓				
Your business logo printed on the Festival Passport (800 copies)	✓				
Your business logo on Sheridan Celebrates Philanthropic Dance ticket sales landing page (650 visitors in 2023)	✓				

Exclusive Add-ons: ** After reaching the minimum Castanets level you can choose from the following **EXCLUSIVE Additional Add-ons** for exceptional value. **YOUR business will be the only one in this category. EXCLUSIVE Add-ons are assigned on a first-come basis.**

- \$200 buys YOUR LOGO on the pre-event flyers to schools (Circulation 1,000)
- \$200 buys naming rights and opportunity to distribute marketing materials to Participants in the Children's Parade (200+ Participants)
- \$500 buys YOUR BANNER posted on the Sheridan City Hall Balcony (Sponsor provides banner)



Sheridan Celebrates

4101 S. Federal Blvd., Sheridan, CO 80110-4316

Hotline: 303-438-3321 ♦ Fax: 303-438-3398

Theme: Sheridan Celebrates Fiesta in the City

Saturday, September 28, 2024



Please include this form with your generous sponsorship.

Business name: _____ Phone #: _____

Contact name: _____ Email: _____

Sponsorship Level: _____ **Cajon** _____ **Acordeón** _____ **Guitarra** _____ **Trompeta** _____ **Castanets**
\$1,000-\$1,250 \$750-\$950 \$500-\$700 \$200-\$450 \$100-\$150

EXCLUSIVE Additional Add-ons: (YOUR business will be the **ONLY** one in this category)

**** Your business is eligible for ANY EXCLUSIVE Additional Add-on once your sponsorship contribution reaches the Castanets level.**

EXCLUSIVE Add-ons are assigned on a first-come basis.

_____ \$200 buys YOUR LOGO on the pre-event flyers to schools (*Circulation 1,000*)

_____ \$200 buys naming rights and the opportunity to distribute marketing materials to participants in the Children's Parade (*200+ Participants*)

_____ \$500 buys YOUR BANNER posted on the Sheridan City Hall Balcony (*Sponsor provides banner*)

TOTAL Sponsorship amount: \$ _____

Make checks payable to City of Sheridan & mail to: 4101 S. Federal Blvd., Sheridan, CO 80110, OR Pay by Credit Card.

Credit Card Payment Form (FAX: 303-438-3398)

The form below must be completed and accompany all credit card payments, mailed or faxed.

It will be destroyed after processing. We ONLY accept MasterCard, Visa and Discover.

Customer Name on Card: _____ Check for receipt requested: _____

Street Address for Card: _____ City: _____ State: _____ Zip: _____

Card Number: _____ Security Code: _____ Expiration Date: _____

Questions? Call Jean Ray at 720-401-3417 or email jray@ci.sheridan.co.us

For more information, visit Sheridan Celebrates on Facebook at <https://www.facebook.com/SheridanCelebrates>

