



## 2022 Sheridan Celebrates Sponsorship Opportunities & Benefits

Sponsor Benefits per sponsorship level	Royal Flush \$1,000-1,250	Full House \$750-\$950	Straight \$500-\$700	Pair \$200-\$450	High Card** \$100-\$150**
Your business name & website link on Sheridan Celebrates Facebook Page (1,200 followers)	✓	✓	✓	✓	✓
Exhibitor space for your business at the 9/24/22 Festival (anticipated attendance 2000)	✓	✓	✓	✓	✓
Your business name printed on large banner displayed at 9/24/22 Festival (anticipated attendance 2000)	✓	✓	✓	✓	
Your business name printed on a large banner displayed on City Hall lawn for 30 days following the 9/24/22 Festival	✓	✓	✓	✓	
Your full-color logo on the Fun Run registration landing page	✓	✓	✓		
Your one-color logo on the Fun Run tee shirts	✓	✓			
Four, 15-second, 45-word advertisements from the announcers stand at the Grand Parade (anticipated attendance 1000)	✓	✓			
Your business logo on Sheridan Celebrates fundraising landing page (1,000 visitors in 2020)	✓				
Your business logo printed on the Festival Passport (1000 copies)	✓				

**Exclusive Add-ons:** \*\* After reaching the minimum High Card level you can choose from the following **EXCLUSIVE Additional Add-ons** for exceptional value. **YOUR business will be the only one in this category. EXCLUSIVE Add-ons are assigned on a first-come basis.**

- ✓ \$200 buys YOUR LOGO on the pre-event flyers to schools (Circulation 1,000)
- ✓ \$200 buys naming rights and opportunity to distribute marketing materials to participants in Children's Parade (200+ Participants)
- ✓ \$500 buys YOUR BANNER posted on the Sheridan City Hall Balcony (Sponsor provides banner)



