



Sheridan Celebrates

4101 S. Federal Blvd. * Sheridan, CO 80110-5399 * Hotline: 303-438-3321

2025 EXHIBITOR BOOTH RESERVATION

Saturday, September 27, 2025

Name of Organization: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Biz Phone #: _____

Contact Name: _____ Email: _____

Event Day Contact Name: _____ Email: _____

Type of Product: Check appropriate category:

- Food Handcrafted Item** Other Merchandise
 Political Information/Resources Alcoholic Beverages

***HANDCRAFTERS must provide photo of sales items.*

Detailed description of items to be sold/information distributed. **Please note all giveaway items:**

All items sold are subject to sales tax remittance. **Sales license #:** _____

SELECT LOAD-IN TIME: _____ 8 AM _____ 8:30 AM _____ 9 AM

All exhibitors must be set up by 10 AM. We'll do our best to accommodate load-in time requests.

Electricity: Yes ___ No ___ Electricity provided for an additional \$20, available on a limited basis.

DISCOUNT Early-Bird Pricing: 1/15/25-3/31/25:

_____ **Non-Profit:** \$15/Standard Booth (10'X10') or \$25/Extra Large Booth (2 adjacent spaces)
MUST provide 501c3 or tax-exempt status

_____ **HANDCRAFTER:** \$30/Standard Booth (10'X10') or \$55/Extra Large Booth (2 adjacent spaces)

_____ **Small Biz:** \$35/Standard Booth (10'X10') or \$65/Extra Large Booth (2 adjacent spaces)
MUST employ 5 workers or less

_____ **Large Biz:** \$70/Standard Booth(10'X10') or \$120/Extra Large Booth (2 adjacent spaces)

Postmarked from 4/1/25-9/5/25:

_____ **Non-Profit:** \$20/Standard Booth (10'X10') or \$30/Extra Large Booth (2 adjacent spaces)
MUST provide 501c3 or tax-exempt status

_____ **HANDCRAFTER:** \$35/Standard Booth (10'X10') or \$65/Extra Large Booth (2 adjacent spaces)

_____ **Small Biz:** \$40/Standard Booth (10'X10') or \$75/Extra Large Booth (2 adjacent spaces)
MUST employ 5 workers or less

_____ **Large Biz:** \$75/Standard Booth(10'X10') or \$125/Extra Large Booth (2 adjacent spaces)



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Postmarked AFTER 9/5/25:

ALL PARTICIPANTS: \$100/Standard Booth (10'X10') or \$175/Extra Large Booth (2 adjacent spaces)

All exhibitors shall meet the requirements of any current Public Health Order issued by the State of Colorado.

Please note that the Sheridan Celebrates Festival completed exhibitor application and payment is for booth(s) ONLY and electricity as applicable. It does not include table(s), chair(s) and/or tent(s).

Exhibitors must supply all needed table(s), chair(s) and/or tent(s).

Festival booth space access is controlled and staged in a manner to limit damage to city property. Please describe the type of vehicle that you will be using to transport your booth materials:

Release to Sheridan Celebrates/City of Sheridan: I/we _____

Hereby knowingly and voluntarily release and agree to indemnify and hold harmless Sheridan Celebrates/City of Sheridan from and for any and all liability, damages and losses, whether or not foreseeable, which may occur as a direct or proximate result for my/our participation in activities sponsored by Sheridan Celebrates/City of Sheridan. **Reservation of rights:** Sheridan Celebrates/City of Sheridan reserves the right to refuse participation to any group, groups, individuals, an individual, association, business or any other entity of any nature or type that Sheridan Celebrates/City of Sheridan feels in its sole discretion would not further the goals of the organization, would not be appropriate considering circumstances, or might reflect negatively on Sheridan Celebrate/City of Sheridan, an individual or group. **Weather:** Be advised that Sheridan Celebrates has specific event dates and they are not cancelled due to inclement weather. **No refunds are given.** However, if weather creates a safety hazard Sheridan Celebrates reserves the right to terminate or postpone the event. The undersigned applicant accepts and agrees to this reservation of rights.

Applicant Signature: _____

Date: _____

***Mail completed applications with check payable to City of Sheridan to:**

Sheridan Celebrates
Attention: Exhibitor Coordinator
4101 S. Federal Blvd.
Sheridan, CO 80110-5399

*Applications must be postmarked by Friday, September 5, 2025. Applications postmarked after this date will be processed as space allows and charged a substantially higher fee. **Please get your application in early and benefit from the discount.**

You will receive a confirmation if your booth application is approved. If you do not receive a confirmation by Friday, September 12, 2025, or if you have any questions, please contact the Sheridan Celebrates Hotline at 303-438-3321 or email Jean Ray at jray@ci.sheridan.co.us .

Please note that the Sheridan Celebrates Festival is a SMOKE/VAPE-FREE event.



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Exhibitor Booth Payment Information 2025

Completed applications must accompany all payments. **Please get your payment and completed application in early and benefit from the discount.**

Mailed payments and completed applications must be postmarked by Friday, September 5, 2025. Applications postmarked after this date will be processed as space allows and charged a substantially higher fee. **Mailed payments can be made by check or credit card.**

ALL CREDIT CARD PAYMENTS MUST INCLUDE THE COMPLETED FORM BELOW.

Make checks payable to: City of Sheridan

And return to:

Sheridan Celebrates
Attention: Exhibitor Coordinator
4101 S. Federal Blvd.
Sheridan, CO 80110-5399

Credit Card Payments require a 2.5% service charge

Faxed credit card payments and completed applications must be faxed by 4:30 pm, Friday, September 5, 2025. Applications faxed after this date will be processed as space allows and charged a substantially higher fee. **Fax: 303-438-3398**

Credit Card Payment Form

This form must accompany all credit card payments, mailed or faxed, and will be destroyed after processing. We ONLY accept MasterCard, Visa and Discover. Fax: 303-438-3398

Payment for: _____

Dollar Amount: _____ 2.5% Service Fee: _____

Customer Name on Card: _____

Street Address for Card: _____

City: _____ State: _____ Zip: _____

Card Number: _____

Security Code: _____ Expiration Date: _____



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Exhibitor Booth Information 2025

Event Time: 9 AM-3 PM

Event Location: Sheridan City Hall, 4101 S. Federal Blvd., south of Highway 285 on the southwest corner of Oxford Ave. and Federal Blvd.

Theme: Sheridan Celebrates Farm in the City

Useful information regarding exhibitor booth operations:

- Exhibitor Booth set-up hours are from 8-10 AM. Set up must be completed by 10 AM to avoid conflict with parade traffic.
- Please indicate your load-in time preference in the appropriate blank on the application form.
 - Handcrafters-only area loads in at 8 AM
** Handcrafters must provide photo of sales items
 - Non-profit area loads in at 8 AM
- Extra-large booths are available in most locations. See application for fee.
- Electricity is available in limited locations. Please be sure to indicate your need for electricity on the application form and pay the additional \$20 fee.
- **In order to avoid a \$50 penalty, all exhibitors must notify the event coordinator 48 hours in advance if they will be unable to utilize their booth space on festival day.**

Reminders:

- **All exhibitors must provide their own tents, tables and chairs. TENTS SHOULD BE STAKED OR WEIGHTED**
- ***All exhibitors shall meet the requirements of any current Public Health Order issued by the State of Colorado.***
- Please note that the Sheridan Celebrates Parade and Festival are **SMOKE/VAPE-FREE** events.
- All exhibitors selling food items must be in compliance with Arapahoe County Health Department rules, regulations and procedures. See this link for more information
<https://www.arapahoe.gov/DocumentCenter/View/14231/Temporary-Food-Event-Guidelines-and-Application>
- All exhibitors selling items, regardless of their non-profit status, must remit sales tax. See sales tax information below. Special Events Sales Tax Remittance form for City of Sheridan is available on the City web site at www.ci.sheridan.co.us. PLEASE PROVIDE SALES LICENSE NUMBER ON APPLICATION.

Sheridan Celebrates Sales Tax Information

Taxing Area	Tax Rate	Phone Number
Sheridan City Tax	3.5%	303-762-2200
State of Colorado Tax	2.9%	303-238-7378
RTD Tax*	1.0%	303-238-7378
Cultural Facilities Tax*	0.1%	303-238-7378
Arapahoe County Open Space Tax	0.25%	303-759-4620
Combined tax rate	7.75%	

Sheridan sales tax should be remitted to:

City of Sheridan, 4101 S. Federal Blvd., Sheridan, CO 80110-5399

All other sales taxes should be submitted to:

State of Colorado Department of Revenue, 1375 Sherman St., Denver, CO 80261